



# GEORGIAN ARTS & CULTURE CENTER

one of the leading non-governmental organizations in Georgia working on the preservation, promotion, and sustainable use of Georgian culture and cultural heritage

*We contribute to creating capacity for cultural sector and rising of public awareness, participate in elaboration of cultural policy of Georgia*

- NGO based in Tbilisi, Georgia
  - Established in 1995
- Official representation of Europa Nostra in Georgia (since 2016)
- Member of World Crafts Council Europe (since 2017)

[www.gaccgeorgia.org](http://www.gaccgeorgia.org)



# Mission

- Preservation, promotion and sustainable use of Georgian culture and heritage;
- Support development of Georgian crafts and cultural industries;
- Fostering studies of Georgian culture and support the integration of Georgian scholars in international scholarly work;
- Strengthening of the economic viability and self-sustainability of cultural institutions, culture based small and medium businesses, and individuals working in the field of arts and culture;
- Fostering the international relations and cultural exchange;
- Educational activities in the field of culture; Innovative approaches to exhibition activities

## GACC is the founder of:

- Art - group **ISTORIALI** – Social enterprise
- Georgian Heritage **Crafts Association**
- Tbilisi International Summit of Crafts& Design **ETHNOFEST**



## **PROGRAMMES**

- 1. Preservation of Cultural Heritage**
- 2. Traditional Crafts & Cultural Industries**
- 3. International Initiative for Georgian Cultural Studies**
- 4. Exhibitions Activities**

# Preservation of Tangible Heritage

## Preservation of Monuments

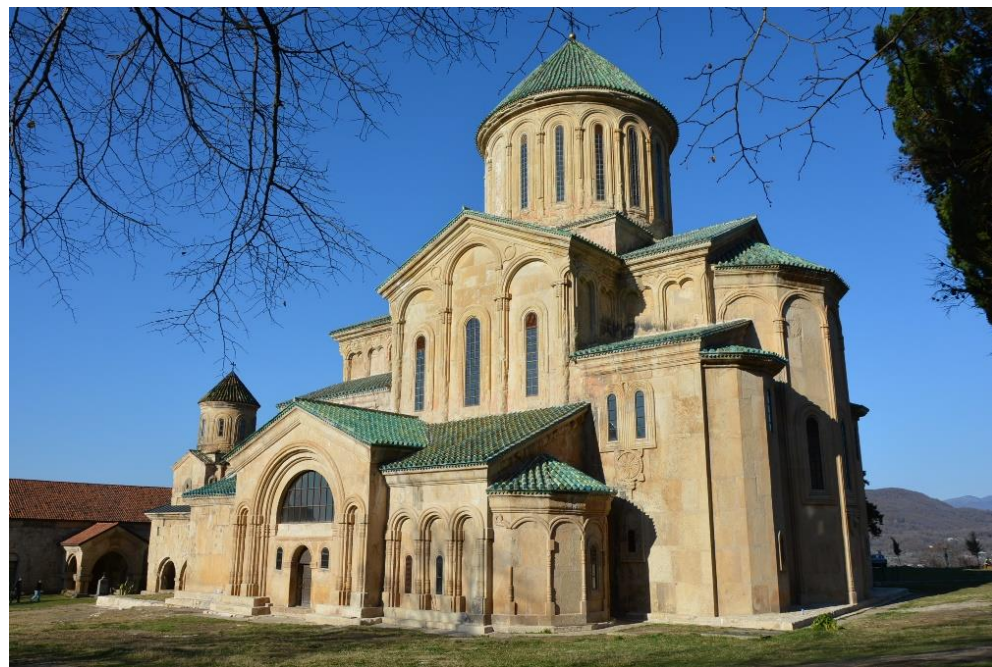
- Conduction of multidisciplinary studies
- Elaboration of restoration and adaptation plans of the monuments
- Conservation and restoration of the monuments





## Past Projects

- The Church of the Virgin. Gelati Monastery (12<sup>th</sup> – 18<sup>th</sup> c). UNESCO site
- Timotesubani church of the Virgin (12<sup>th</sup> c)
- Kintsvisi church of St. Nickolas (12<sup>th</sup> c)
- Nikozi Episcopal Palace (9<sup>th</sup> 10<sup>th</sup> c)
- Martvili church of the Virgin (7<sup>th</sup> 10<sup>th</sup> c)
- Ikvi church of St. George (11<sup>th</sup> c), etc.





**In 2006, the Georgian Arts & Culture Center and Conservazione Beni Culturali, Rome (Italy) was awarded with European Union Prize for Cultural Heritage - Europa Nostra medal for the project Conservation of the frescos at Timotesubani Church of the Virgin**





# Preservation of Tangible Heritage

## Support to Georgian Museums

- Promotion of the less known Georgian national treasures from Georgian museums, local institutions and private collections;
- Drawing public attention to the present challenges of museums;
- Support for the economic sustainability of the museums.





**SETTIMANA DELLA CULTURA GEORGIANA A FIRENZE**  
**2-9 NOVEMBRE 2009**

**Initiative of Georgian Cultural Studies**



**II° SIMPOSIO INTERNAZIONALE DELLA CULTURA GEORGIANA**  
 ქაუკასი - სქიბიკლთ კულტურბისა გზაჯვანებელზე  
**THE CAUCASUS - GEORGIA ON THE CROSSROADS**

Palazzo Vecchio, Salone de' Dugento - 3 Novembre 2009, apertura ore 10.00  
 OPA Centro Arte e Cultura - 4-6 Novembre 2009, orario 9,30-18.00  
 Kunsthistorisches Institut in Florenz Max-Planck-Institut - 6 Novembre 2009, orario 18.00-21.00

**Mostre presso OPA Centro Arte e Cultura**  
 4-7 Novembre, 2009 apertura mostra 17,00-18,00  
 orario mostra 9,30-18,00

**Esposizione di manufatti "Georgia - Viaggio attraverso la Terra, la Storia e la Cultura"**  
**Esposizione fotografica "La città vecchia di Tbilisi"**  
**Esposizione d'Arte Contemporanea dei Docenti della Accademia Statale di Arte di Tbilisi**

**Mostra presso Archivio di Stato di Firenze**  
 2-6 Novembre 2009, apertura mostra 18,00-20,00  
 orario mostra 8,30-18,00

**Esposizione d'Arte Contemporanea Georgiana**

Per maggiori informazioni:  
 Fondazione Romualdo Del Bianco  
 Via del Giglio 10 - 50123 Firenze  
 T. 055/216086  
 E. info@fondazione-delbianco.org  
 www.fondazione-delbianco.org  
 www.symposiumgeorgia.org

Designed by Nelly & Dina Spandor. Photo by Vital Milosavljevic





IIGCS intends:

- to increase the level of academic interest on topics concerning Georgian arts and culture
- create framework for the networking for scientists working on Georgian arts

### Conferences

2018, David Gareji: multidisciplinary study and perspectives of development; 2013 - Notion of Culture as a Force for Economic Growth, New Approach for South Caucasus; Tbilisi, Georgia; 2009 - Georgian Cultural Heritage – Abkhazeti and Shida Kartli; Tbilisi, Georgia; 2007 - Georgian Culture: Past and Present; Harriman Institute at Columbia University, NY, USA

### Symposiums

2009 - The Caucasus: Georgia on the Crossroads. Cultural exchanges across Europe and beyond; Florence, Italy ; 2009 - Georgia on the Crossroads of European and Asian Cultures; Culture as a tool for the mutual understanding and intercultural dialogue; New York, NY, USA; 2008 - Georgian Arts in the context of European and Asian Cultures; Tbilisi, Batumi, Georgia



# Cultural Industries and Crafts Development Programme

## The programme is dedicated:

- to contribute to the development of cultural industries in Georgia;
- to preserve heritage crafts traditions;
- to ensure their transmission from generation to generation;
- to raise awareness of Georgia crafts traditions as an intangible heritage within youth and wider society; locally and internationally;
- to create the institutional and economic base for its sustainable development.





Georgian Arts and Culture Center's project **"Heritage Crafts Initiative for Georgia"** received Europe's most prestigious heritage award **Europa Nostra 2017** from the Chairperson of the Jury in the category awareness raising, training and education.



# GACC is an accredited NGO for Intangible Cultural Heritage ICH UNESCO (since 2018)

*The promotion of the ICH directly benefits communities and helps in strengthening identity as well as cultural diversity, skill development and developing creative enterprises.*

## **Network of UNESCO Cultural Spaces Project**

The organizations of four European countries – Latvia (Ethnic Culture Centre Suiti Foundation), Estonia (Kihnu Cultural Space Foundation), The former Yugoslav Republic of Macedonia (ICTM National Committee of Macedonia), and Georgia (Georgian Arts and Culture Center) – representing different cultural values (but all related to musical traditions), included in UNESCO list of ICH created a partnership to join forces and share experience from several countries in order to provide a better understanding of what are the best ways and methods to channel the knowledge to those who need it – people practicing UNESCO included traditions.





## During the course of the project, following outputs were delivered:

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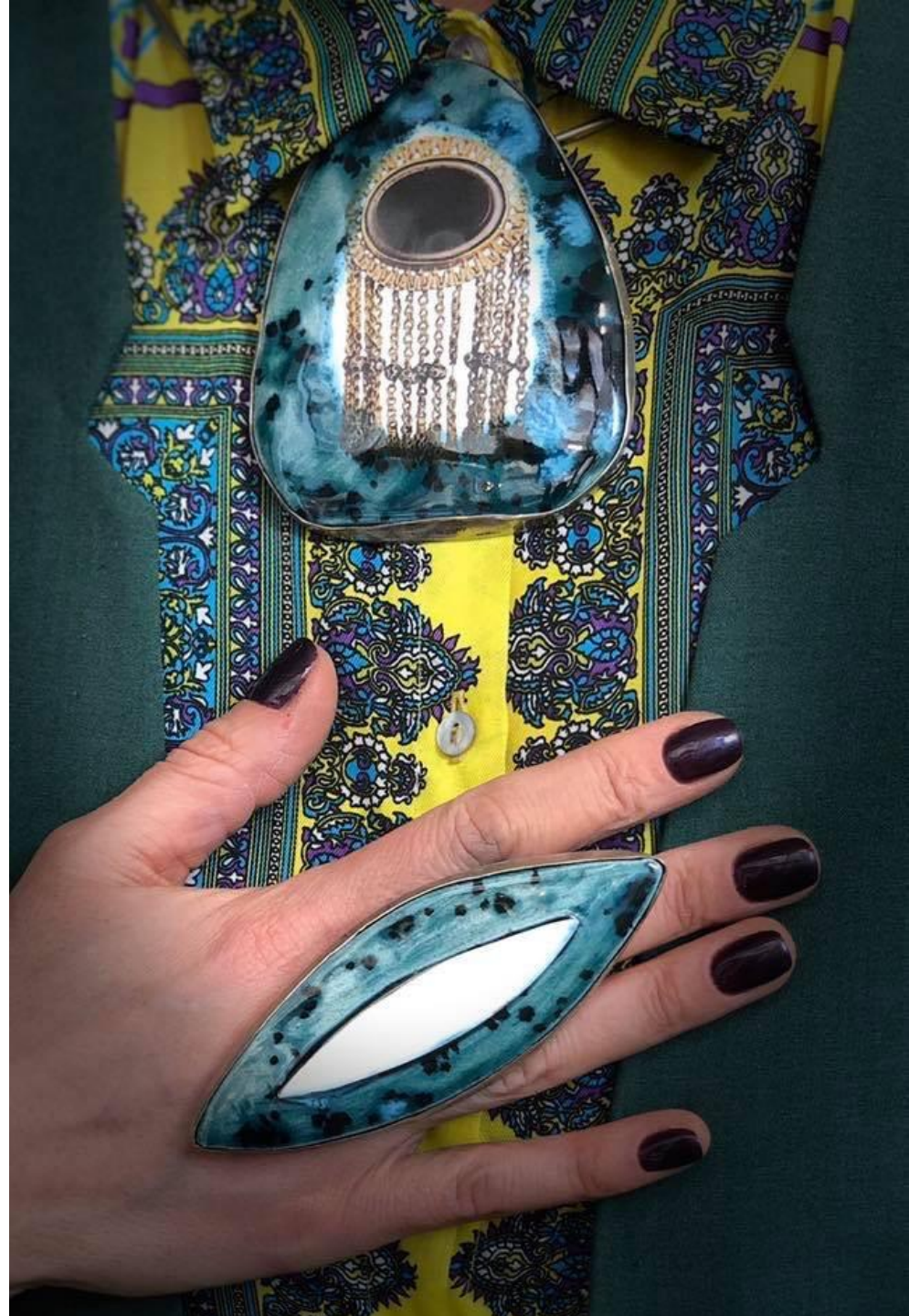
1. Online booklet (one joint material)- the summary of best practise examples from all partner countries (for distribution among bearers of the ICH) – translated in English and all partner languages; prepared together by all project partners;
2. The summary (four materials in total) of each partner country's national support system for ICH and each partner organisation's methodology for the preservation and promotion of ICH – in each country's national language and translated in English; prepared by each project partner;
3. Proposals (one joint material) for the implementation of new innovative methods and approaches – translated in English and all partner languages.



# Crafts Development Programme

**Creative Europe**  
Cooperation projects

**Crafting Europe**





# Fostering economic potential of heritage crafts

Development of local crafts market through:

## **Establishment of Tbilisi International Summit of Crafts and Design ETHNOFEST**

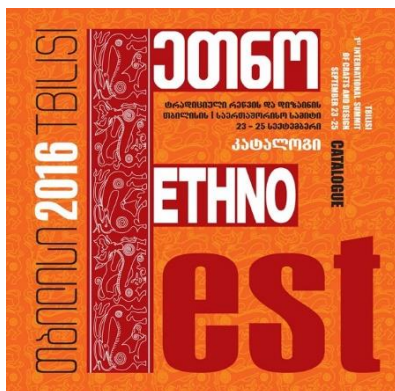
Supporting exporting of Georgian Crafts:

- ✓ **Participation in Fairs**
- ✓ **Connection of local artisans with buyers and e-shops**

Supporting establishment of the net of **Museums' shops**



# Tbilisi International Summit of Crafts and Design ETHNOFEST





## THE SUMMIT AGENDA INCLUDES:

- ✓ Craft and Design International Expo
- ✓ Public lectures and presentations
- ✓ Trainings, workshops and professional advising
- ✓ Business to business (B2B) meetings
- ✓ Exhibitions



# Gallery Activities





**ISTORIALI**  
Explore Ancient History in Modern Design

ISTORIALI is the Social Enterprise founded by Georgian Arts and Culture Center in 2001. It offers wide range of high quality Georgian Cultural Gifts varying from the motives inspired by archaeological artifacts re-designed by GACC, to traditional crafts handmade by Georgian artists and artisans.

**Our Philosophy is to introduce the treasures of Georgian culture to our visitors and offer magnificent piece of it as lifelong partner**



[www.istoriali.ge](http://www.istoriali.ge)

Thank You

## Georgian Arts and Culture Center (GACC)

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